

CHAMBER CLIPS

"Working Together Works"



The Mission Statement: The Wendell Chamber of Commerce, a non-profit 501 (c) (3) corporation, aims to advance commercial, industrial, and civic development; to encourage the economic and social progress of the Wendell area for the benefit of all citizens, and to facilitate the production and distribution of goods and services.

From the Desk of Scott Hicks

You and everyone in this community have stayed in business or have helped you stay in business for another year. In an economy with its challenges that you face each day, you have much to be proud of, and much to be thankful for!

- Your family, who puts up with your long hours and your employees who give 100% plus and take pride in their jobs and are thankful that you take the risks that you do to stay in business

- Other business owners who understand exactly what you're going through. They've been where you are. Or will be, if they continue to stay in business

- Your friends and other business owners who unselfishly share with you what is working for them. Those people who listen to your "bright ideas" and your complaints.

Thank you all for what you mean to this organization.

I'd like to say thank you now to some dedicated individuals who have served this Chamber and this community with a positive attitude and energy that leaves this organization on level ground and in a good place to begin our year:

- Ula Mae Life and Brigitte Gros for their constant hard

work and 100% commitment to the Chamber

- Tona Whitley for leading up the Ambassador program and the hard efforts that the program helps with different events for the chamber

- ALL of the Ambassadors that donate their time to do what ever needs to be done.

- The board members of the Chamber who also donate their time on meeting, planning events, getting members, and helping those in the community to succeed.

When you joined the Wendell Chamber of Commerce did you expect it to be a give and take relationship? Most long lasting relationships are. So the first question a potential member asks is:

"What can you do for my business?"

- The Chamber: There are organizing opportunities for **networking** with events such as **Business After Hours, Open Houses, Harvest Festival, Valentine Ball, Golf Tournament, Farmers market, Wendell Women in Business Lunches, etc.** These events allow you to meet people, tell them about your business. Ask them about their business.

Exchange contact information. Try to go to as many as these as you can that way you build a relationship

and it will be effortless for you to refer them and them of you and your business.

- Print Media quarterly newsletter. You can advertise your business, a special promotion, new feature, or just a short bio about you and your business.

- Blast emails: the chamber can email out your information to other members. (is your email address correct and current?)

- Business of the Month

- Wendell Blog, "Facebook"

- Classes and informative meetings

- An office staffed with personnel to answer your

questions or direct you to someone who can.

I'd like to challenge you to use these opportunities. You didn't (most of you) go out on one date and ask your partner to marry you. It takes you getting involved, for the long haul to see the benefits in your business and your community. Get involved in your community that provides your clients, patients and your workforce.

"Not what we say about our blessings, but how we use them, is the true measure of our thanksgiving." ~W.T. Purkiser

2010—2011 Chamber Contacts

Scott Hicks	— President —	Hicks Landscape Contractors
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		934-8452
Ula Mae Life	— Executive Director —	365-6318
Brigitte Gros	— Membership Coordinator —	White Dove Chapel
		365-9510

Board of Directors

Bruce Lynch	— Immediate Past President —	365-4977
Charles Edinger	— Second Chance Solutions —	219-5284
Shannon Speller	— East Wake Education Foundation —	366-5901
Tona Whitley	— Carolina Mini Storage —	365-6300
Brandy Evans	— Edward Jones —	365-3545
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