

Wendell Chamber of Commerce



Harvest Festival



Art Exhibit



Cookies with Santa



Ribbon Cutting



Wendell Chamber of Commerce

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“Working together works.”

Ambassador Handbook

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Mission Statement

The Wendell Chamber of Commerce Board of Directors will work together with the members to continue to support businesses in a cooperative effort to enhance the economic climate and quality of life in Wendell and surrounding area.

Ambassador Commitment Agreement

The Ambassadors serve as official volunteer representatives of the Wendell Chamber of Commerce. The Ambassadors mission is to “serve as highly visible good-will representatives of the Chamber by creating positive public exposure.”

As an ambassador I agree to volunteer/check off at least two of the following events:

YEARLY EVENTS

- Annual Wendell Art Exhibit - January
- Annual Sidewalk Sale - May
- Annual Golf Tournament - May
- Family Movie Night - September
- Wendell Farmer’s Market - weekly from April through October
- Kick Off Harvest Festival Concert, Oct
- Harvest Festival, October
- Town of Wendell/Universal Chevrolet Holiday Celebration, Dec.
- Lighting of the Town Square, Dec
- Visit with Santa Claus, Dec
- Ribbon Cuttings, Business of the Month Events, Business after Hours
- Wendell Women in Business Luncheons - 2nd Wed. of each month

Name: _____

Business: _____

Signed: _____

Phone: _____ Date: _____

Chamber Ambassador By-Laws

Mission To serve as highly visible good-will representatives of the town of Wendell by creating positive public exposure.

Membership The Ambassadors are a standing committee of the Wendell Chamber of Commerce and are governed by the Chamber's Board of Directors who appoints a chairperson at the beginning of each Chamber year. A Chamber member in good standing, who has good communications skills, enthusiasm, and a willingness to serve.

Each Ambassador has a General Commission to attend monthly Chamber meetings, to participate in Chamber sponsored events and to provide positive promotion of the chamber goals.



Chamber Banquet



Universal Chevrolet &
Town of Wendell Christmas Party



Business of the Month



Santa arrives in town Square

What is the Wendell Chamber of Commerce?

Organized in 1947, The Wendell Chamber of Commerce has served and continues to serve the agency through which community plans become community action. The Wendell Chamber of Commerce is the business community at work as the central agency for the development of our community...doing jobs that no firm or individual can do alone. Consider the Wendell Chamber of Commerce as a department in your business. Your Chamber works to build positive sentiment on many civic problems in the community and works closely with other organizations and public officials.



Wendell Chamber of Commerce

It should be understood that the Chamber of Commerce is people. Although these are usually the members of the business community, others are not necessary excluded. There is a place in the Chamber for all who share a mutual desire to improve our community and the conditions under which business is conducted.

How is it Organized? The Board of Directors of the Wendell Chamber of Commerce, elected by the membership, sets the policy for the Chamber. They serve without pay and also supervise several committees set up to handle special projects. The head of the Chamber is the President, elected by the Board of Directors. The only paid staff members are the Executive Director, who maintains the office and works under the supervision of the President, and the Membership Coordinator, who assists the Executive Director.

Strictly non-sectarian, the Chamber is cooperative with all churches and religious institutions and advocates high ethical practices in all endeavors.

Party to no party, The Chamber supports no particular political viewpoint and recommends no candidate for public office. The Chamber seeks to represent the entire business and professional community; however, it does not recommend any one firm, product or service.

What Does the Chamber Do? The Wendell Chamber of Commerce is an organization interested in building a better community, meeting the growing needs of a growing population, improving commerce, increasing payrolls, legitimate profits and the maintenance and continuation of a sound community financial structure. Basically, the Chamber's job is community development of industry and trade, civic activities, development of publicity and public relations for the community and many other areas of development.

The Chamber of Commerce seeks to serve the best interests of all the people of Wendell. The Chamber does not carry this load alone. It is shared by many other organizations and public officials. Your Chamber is also affiliated with the National Chamber of Commerce and often co-operates with other municipal Chambers in the state to benefit from the collective knowledge in solving many mutual problems.

How is it Financed? The Chamber of Commerce is financed on a voluntary basis and the expenses are shared by the membership. Dues include the listing of your business on the Chamber web site and links to your homepage. Flyers may be placed in our bi-monthly newsletter and "broadcast" e-mail of any event, sale or promotion for your business. The membership list is available to all members for no extra fee. Business, industry and the professions are all represented. The members consist of those who contribute their energies and resources with the belief that a community worth living in is a community worth improving. Membership is actually an investment in the present and future of our community's welfare. Dues are deductible as a business expense.

What do Ambassadors do?

The Chamber's Ambassadors are members who volunteer their time to provide a crucial link between the Chamber and its members. They ensure that all members receive the maximum benefit from their investment. Ambassadors are in the center of business activity for the Community. They enjoy the rewards of making new contacts, strengthening relationships and accessing a wealth of information and resources. They serve the Chamber through participation in events such as Business After Hours, Ribbon Cuttings and many more. For more information on how to become part of The Chamber Ambassador Program, see the last page of this brochure.

Wendell Chamber Committee Structure

Building and Grounds - Oversee the maintenance and upkeep of the premises of the Wendell Chamber of Commerce. Committee members responsible for special projects will solicit chamber member involvement whenever needed.

Downtown Merchant Liaison - Work with merchants to pursue new business and promote existing businesses in Downtown Wendell.

Education/Technology - Work with local schools, East Wake Education Foundation and other groups to further the quality of Education for all groups of citizens to provide a more prepared local work force.

Governmental - Work with local, county and state government to represent Wendell in matters important to commerce and economic growth. Town meetings, Candidate Forums, Local Chamber meetings including Knightdale, Zebulon and Raleigh.

Membership/Newsletter - Provide quality and professional information and service to current members. Organize diverse events and projects that are beneficial to members. Promote new member recruiting.

Social/Fundraising-Chair Persons - Plan and organize Events: Annual Golf Tournament, Harvest Festival, Annual Banquet, Lighting of the Town Square, and The Annual Art Exhibit.

Legal Advisor - Guide and advise the Chamber on all legal matters; permits, license, liabilities, etc.

Public Relations and News Media Project positive, pro-active professional image of the Wendell Chamber of Commerce. Get the news out to the businesses and Community. Showcase what we are doing and put "Wendell on the map."



Annual Golf Tournament